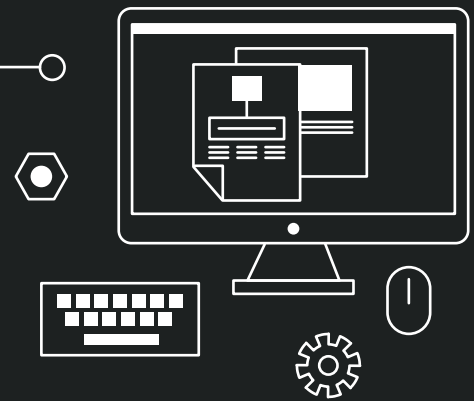


How much is poor **IT** costing you in lost profits? 500K?... MORE?



- With no real IT knowledge and few onsite skills, IT decisions are often left to the finance or department heads, leading to fragmented systems, poor integration and an inefficient team whose needs aren't being met.
- The website and social media presence may look good, but minimal integration with back-office systems leaves customers disengaged.

- The digital revolution feels out of reach. New tools for the team or a web portal to improve customer engagement appear cost prohibitive and return on IT investment always seems low.
- With no real IT knowledge and few onsite skills, it's hard to know where to start, so the cycle of inefficiency and disengagement continues, costing hundreds of thousands every year in wages and a reduced customer lifetime value.

Our **Profitable People Workshop** helps leaders understand the root cause of these issues and how they can break the cycle to deliver a better profit per person.

- You'll learn about the top 7 IT mistakes and how you can avoid them.
- We'll have a quick look at your current systems to determine how they can better serve your team and customers.
- You'll receive practical, pragmatic and actionable advice to help you start saving thousands of dollars almost immediately.
- You'll gain an understanding of our methodology, the 5 principles of IT, and learn how your innovation can pay for itself.

WORKSHOPS FROM \$4350 FOR 5 PEOPLE. ARRANGE YOURS TODAY!



Stewart Marshall

Virtual CIO, Author, Problem Solver,
IT and Software Design Expert

☎ +61 2 9844 5439

✉ contactus@marshallfloyd.com.au

in [linkedin.com/in/stewart-marshall](https://www.linkedin.com/in/stewart-marshall)

🖱 MarshallFloyd.com.au